



**THE KIDS' CANCER PROJECT**  
Science. Solutions. Survival.



Leave a legacy of hope for the future.  
Leave a gift in your Will.

Evie

31 July 2011 - 19 December 2017



Declan

20 April 2009 - 18 May 2017



Put simply, remembering  
The Kids' Cancer Project in your  
Will is the most substantial  
and powerful way you can  
help find a cure for  
childhood cancer.



Ned

19 May 2012 - 29 March 2019



Amelia

2 December 2018 - 14 March 2020

# A message from our founder

I've been to too many funerals. I've seen too many children die before their time.

Over the last few decades, I've looked into the eyes of so many children with cancer and promised them I would find a cure. I tell their parents I'm not going to stop until I've kept my promise. It's my personal mission to find a cure for childhood cancer.

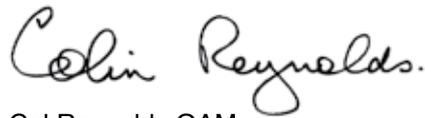
I believe in the power of research. That's why since 1993, I've focussed my energy on raising money for childhood cancer research. I believe the only way to stop the heartbreak so many children and their families experience is through research.

At The Kids' Cancer Project we are making a difference. To date we've funded over \$50 million in childhood cancer research that has led to world breakthroughs towards a cure.

We are so close. It's just a matter of time and funding. That's why I'm leaving a gift in my Will to The Kids' Cancer Project, because I know that funding is critical to finding a cure.

By joining me in leaving a gift in your Will, your legacy will be one of hope, hope for children who otherwise may have none.

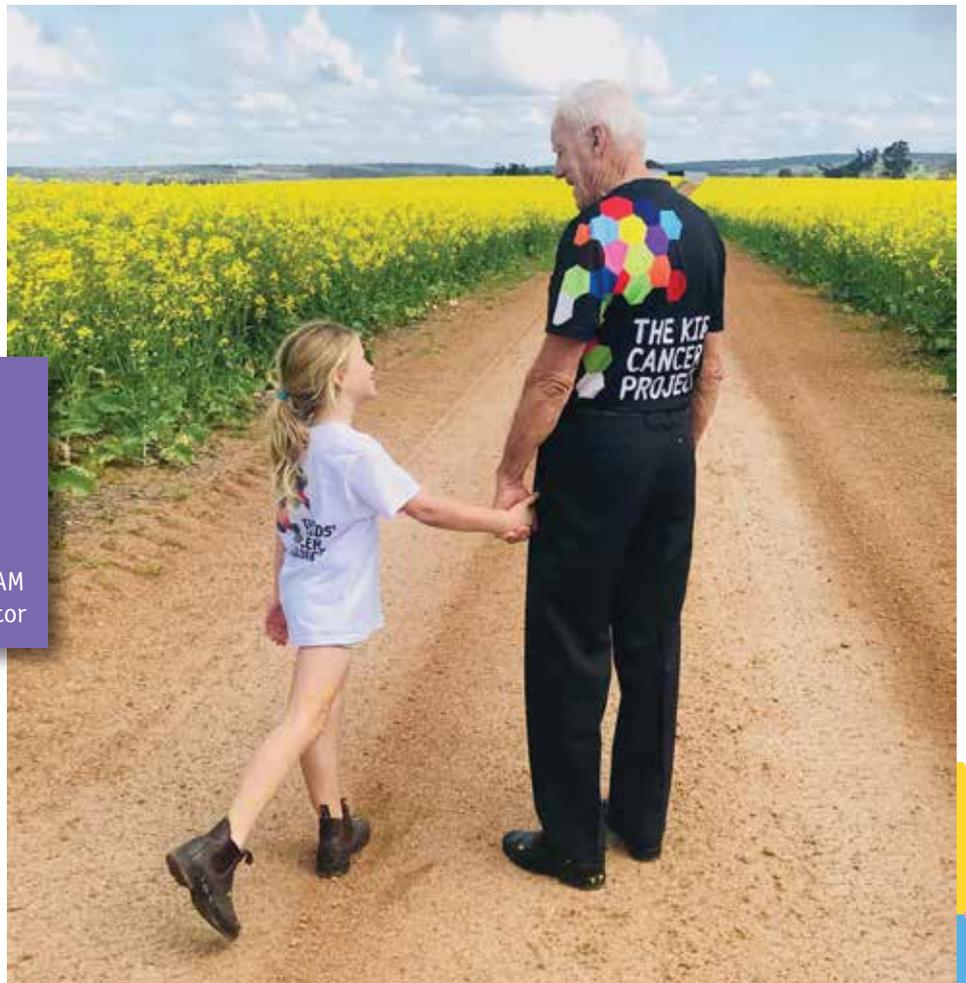
Sincerely,



Col Reynolds OAM  
Founder and Director, The Kids' Cancer Project

"I'm leaving a gift in my Will to The Kids' Cancer Project, because I know that funding is critical to finding a cure."

– Col Reynolds OAM  
Founder and Director



FRONT COVER: THE KIDS' CANCER PROJECT  
FOUNDER COL REYNOLDS OAM WITH EVIE.

RIGHT: ZOE SHOWS COL HER FAMILY FARM.

## Declan's story

Declan Kane's four-year battle with cancer began in 2013 shortly before his fourth birthday.

The fearless, active boy tragically lost his life to neuroblastoma on 18 May 2017, a disease that accounts for 15 per cent of all paediatric cancer deaths in Australia.

After the shock diagnosis, the Kane family were forced to relocate from their home and support network in Bridgetown to Perth while Declan underwent 18 months of treatment, which included chemotherapy, surgery, a stem-cell transplant and radiation.

"Declan was also part of a trial for immunotherapy," says dad, Simon. "We got on top of it and there was no evidence of disease for about six months but, just before Christmas 2015, it came back."

While searching for other treatment options, the Kane's came across a DFMO clinical trial for children with relapsed high-risk neuroblastoma.

With funding from The Kids' Cancer Project, the study aimed to establish the maximum tolerated dose of the drug DFMO, in combination with other drugs, to develop more effective treatments.

"The DFMO trial treatment was working," says Simon. "The cancer was shrinking like it was just about ready to melt away, but then the neuroblastoma found a way back in."

Without the trial there would have been no further hope. The treatment gave the Kane's more time. Time they spent advocating and fundraising for all children with cancer.

"We don't think any child should have to go through what Declan did," says Simon. "We'd love to see better treatment options."

"That's why we continue to support The Kids' Cancer Project because they're dedicated towards finding new treatments and research into all childhood cancers."



“Continued funding means you can not only build on previous research discoveries but also tackle more ambitious projects that could enable bigger breakthroughs.”

Dr Michelle Henderson,  
Senior Scientist, Children’s Cancer Institute

DR HENDERSON PICTURED SECOND FROM RIGHT WITH HER TEAM IN THE LAB

# Funding research, giving hope

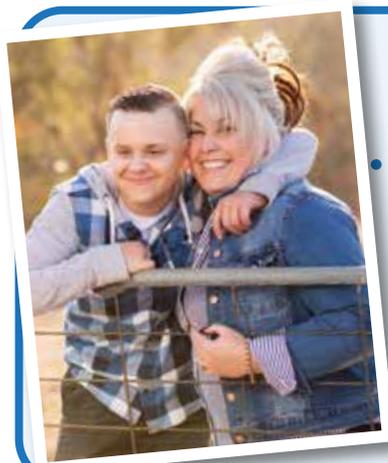
Our mission is to support bold science that has the greatest chance of clinical success to improve childhood cancer treatments. Our vision is to see a one hundred per cent survival rate for children with cancer while eradicating the harmful impacts treatment can bring.

That’s why The Kids’ Cancer Project is the national leader in not for profit funding of childhood cancer research. We fund pioneering medical research at renowned laboratories across Australia.

The quest to find a cure for childhood cancer is one of medicine’s greatest success stories. Fifty years ago only two percent of children with cancer survived. Medical research has improved overall survival rates up to 90 percent.

Childhood cancer is still the leading cause of death from disease in Australian children. Your gift will fund nationwide research aimed at ending childhood cancer.

14-YEAR-OLD JOSH AND MUM ALISON HAVE BEEN FIGHTING CANCER SINCE HE WAS JUST FIVE WEEKS OLD.



**Our sole focus is childhood cancer research and with thanks to our community of supporters, our funding has contributed to significant advances in many aspects of childhood cancer treatment including:**

- Improving survival and treatments
- Curtailing late effects and improving quality of life
- Building research capabilities and encouraging collaboration
- Understanding childhood cancer and the causes
- Providing equal access to care around the country

# Priya's story

Six-year-old Priya was getting ready for school when her mum, Vanessa, noticed a lump on her hand.

A couple of months and many tests later, the lump was revealed to be rhabdomyosarcoma, a malignant tumour that had metastasised. Priya had only a 25 per cent chance of surviving.

"It was just bad news on top of bad news," recalls Priya's dad, Ravi. "Then we found out that only roughly three kids in Australia get the type of cancer Priya had. Three!"

The primary schooler's treatment plan was to be as aggressive as her cancer including chemotherapy, radiotherapy and surgery, and would likely last a year.

Despite everything the young girl went through, she kept her cheeky sense of humour in a heroic display of resilience.

But there was one day during treatment when Priya hit an all-time low from the cumulative effects of chemotherapy and radiation. "She was very sick and had to be wheeled into the bathroom," says Vanessa. "On one of these trips she said, 'you're a really good Mumma, if I die, I'll never forget you'."

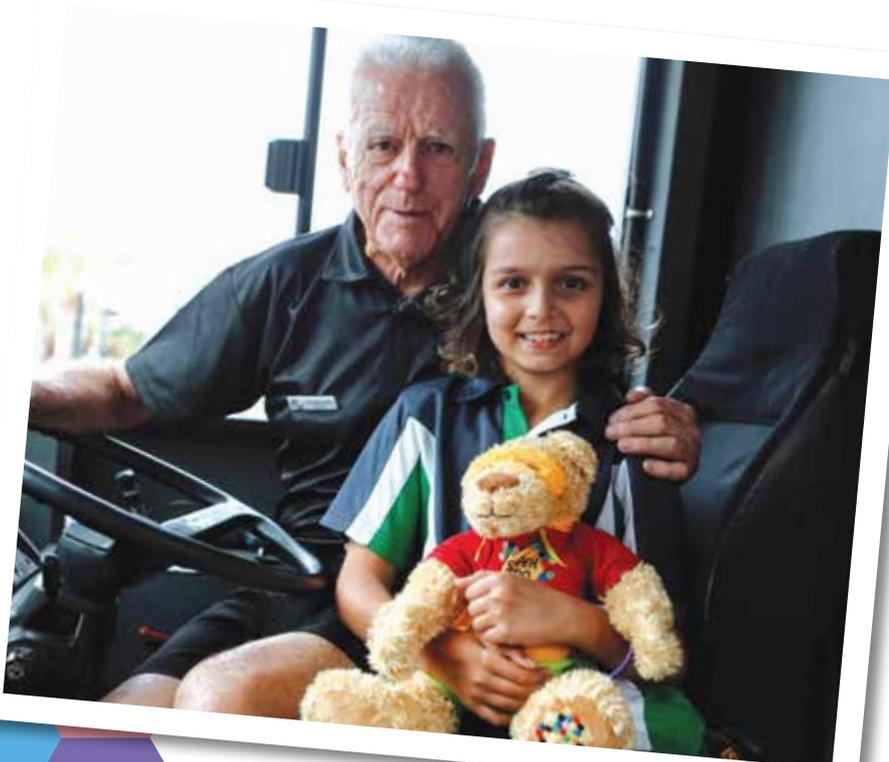
"In that moment it took everything in me to hold it together," says Vanessa. "For a little kid to even have to think about death is just awful, let alone her saying that to me."

Seven months after the horrifying diagnosis, a total body scan showed no evidence of disease in Priya's lungs, plus her hand had minimal evidence of the cancer.

Then in 2018 she reached a big milestone - two years cancer free and it's been that way since.

Vanessa and Ravi are grateful for the care Priya received, they're also thankful for organisations such as The Kids' Cancer Project for funding the Tumour Bank so that research can continue to be done on rhabdomyosarcoma and all childhood cancers.

PRIYA AND SAMMY SUPERBEAR  
ENJOY A BUS RIDE WITH COL.



The Kids' Cancer Project has invested more than

**\$2.4 million**

into Tumour Banking at Children's Hospital, Westmead and more than

**\$480,000**

of seed funding for the national biobanking initiative



“The business world has angel investors or seed funders to help kickstart an early-stage business. The children’s cancer research world has The Kids’ Cancer Project.”

Associate Professor Alex Swarbrick  
Laboratory Head  
Garvan Institute of Medical Research

## The impact of your legacy

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The treatment of childhood cancer could become far less damaging and invasive if Associate Professor Alex Swarbrick and his team continue to hit home runs.

Swarbrick’s research has revealed the fact that neuroblastoma, a childhood cancer occurring in the abdomen, is particularly dependent upon microRNAs.

That has led him to wonder whether microRNAs could themselves be used as a drug to treat neuroblastoma, thereby negating the need for physically nasty and potentially damaging effects of high-dose chemotherapy treatment.

Without essential funding made possible by donations to The Kids’ Cancer Project, Swarbrick said, such new discoveries would not be possible.

“The Kids’ Cancer Project fills an important space for us in providing seed funding for new ideas,” he said. “Conventional funding mechanisms, through the

government for example, are quite conservative. This is understandable, to a degree. Such mechanisms often need years of preliminary evidence to be sure that what they’re funding is going to result in a home run. But of course, you need funding to get that preliminary evidence.”

Just as those small businesses funded by angel investors can grow up to become major, multinational corporations worth billions of dollars, the work being done by Swarbrick and his team could change the way we view the treatment of certain cancers and eventually have a positive outcome for thousands of seriously ill children around the globe.

“From fundamental, lab-based research, right through to clinical trials, The Kids’ Cancer Project is supporting a lot of vital, exciting, innovative work. They’re helping researchers to move quickly and aggressively to pursue new ideas that we hope are going to make a real difference.”



You can help create  
a cancer-free  
future for the  
next generation

"I wish that more people realised  
the effect of their donations on real  
families. It is simply amazing."

Suzannah, Macy's Mum

MACY IS TAKING PART IN A CUTTING EDGE CLINICAL  
TRIAL SUPPORTED BY THE KIDS' CANCER PROJECT  
IN HER HOME TOWN OF HOBART.

# How do I remember The Kids' Cancer project in my Will?

## Information on Leaving a Gift in your Will

The Kids' Cancer Project is very appreciative of those thoughtful individuals who are considering leaving a gift to help children, families and researchers they may never meet. Whether you have yet to leave a bequest or have already included us in your Will we thank you for your exceptional generosity.

## The Process

Leaving a gift in your Will, also known as a bequest, is a relatively simple thing to do however there are a few things you need to know first. A helpful checklist is below:

- It is important to check with your solicitor that your Will is valid i.e. signed, dated, correctly witnessed and complies with the laws in your home state or territory.
- If you have an existing Will and would like to include a bequest to support our work you can easily add in a codicil, essentially a note, expressing your wish. Please note any codicil needs to be signed, dated and correctly witnessed so it's a good idea to check with your solicitor that it is correct and therefore legal.
- To ensure we receive your bequest it is essential to include our correct name and ABN:  
**The Kids' Cancer Project**  
(make sure to include the apostrophe on Kids').  
**ABN: 13 061 138 181**
- If you have family and/or close friends, it's a good idea to let them know that you are leaving a bequest to support research into childhood cancer. They will then know this is your express wish and will be more likely to support your charitable gift.

## The Wording

Understandably you may wish to leave the majority of your estate to your family, with a certain amount specifically given to support The Kids' Cancer Project. This is known as a residual bequest. Or you may prefer to leave shares and/or property as well as, or in place of, a monetary gift.

The following wording covers a range of intentions:

**"I give (insert dollar amount/percentage of my estate/percentage of my residuary estate/items of value) to The Kids' Cancer Project: ABN 13 061 138 181.**

## A Surprise is Nice but Knowing is Better

By advising The Kids' Cancer Project you have a left a bequest in your Will, we will be able to update you on our achievements and outcomes, invite you to special events and ensure you are appropriately acknowledged (or even kept anonymous if you prefer).

By making such an important gift you will play a big role in providing a brighter future for Australian children with cancer and their families.

**We also want to ensure you are recognised for your generosity so once your bequest is finalised please call us on 1800 651 158 or send an email: [info@tkcp.org.au](mailto:info@tkcp.org.au) with a subject line: Bequest.**

We can't wait to say a huge thank you!





## Sue's Will

Sue is a proud mum of two children and four grandchildren.

In early 2014, 63-year-old Sue was diagnosed with breast cancer. She underwent surgery followed by chemotherapy and radiotherapy and by the end of the year she was cancer free.

Sue's experience as an adult with cancer made her think about her grandchildren. How would her family deal with the trauma of childhood cancer?

"I wouldn't want my adult children going through the heartache of watching their kids battle cancer. And I certainly don't want to watch my grandchildren go through cancer. Leaving a gift in my will is something I can do to make a difference."

So before she started chemotherapy, Sue shaved off her hair to raise money for The Kids' Cancer Project.

Sue supported The Kids' Cancer Project because she liked the idea of funding research for a cure for childhood cancer. "I believe in research, it's the only way to save children's lives sooner rather than later."

"I raised \$12,500," says Sue. "I made public what I was doing and it helped me deal with what I was going through by thinking of other people. What was happening to me is nothing compared to the families of kids with cancer and that's what I kept thinking about."

Sue managed to turn a negative into a positive.

But she felt more could be done. Which is why she's made a gift in her Will to The Kids' Cancer Project.

"I make donations when I can, but I know by leaving a gift in my Will to The Kids' Cancer Project that my passion for a cure for childhood cancer will carry on after I'm gone."



# Be part of the cure

If you have any questions, or would like to discuss your exact wishes with us, please contact our Bequests Executive.

Phone: 1800 651 158  
Email: [info@tkcp.org.au](mailto:info@tkcp.org.au)  
Mail: PO Box 6400  
ALEXANDRIA NSW 2015

[thekidscancerproject.org.au](http://thekidscancerproject.org.au)



**THE KIDS' CANCER PROJECT**  
Science. Solutions. Survival.

WILMS TUMOUR SURVIVOR  
DULCIE AT AGE 5.





# THE KIDS' CANCER PROJECT

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1800 651 158

[info@tkcp.org.au](mailto:info@tkcp.org.au)

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"The research has to happen.  
Ten years ago, Alec wouldn't  
have survived. In another ten  
years, we hope his type of  
cancer won't even be an issue."

Peter, dad of identical twins  
Alec (right) and Troy

